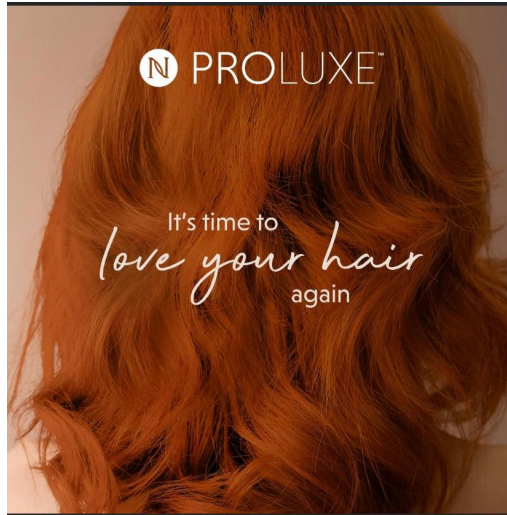


OUR BIGGEST LAUNCH TO DATE! It's Time to Love Your Hair Again



PROLUXE HAIR CARE LAUNCHING TODAY!

Fight the Signs of Aging, Damaged Hair Neora ProLuxe Hair Care System

Neora's new breakthrough, professional-level system addresses damaged texture, decreased strand size, loss of shine, strength and volume, and even whitening!

[Click here to watch a video on our NEW PROLUXE Haircare Line](#)



[Click here to order your set NOW](#)

ProLuxe Rebalancing Shampoo is rich with powerful protein blends. Exclusive ingredients:

- provide an optimal environment for healthy hair
- cleanse away impurities, pollutants and build-up

ProLuxe Rebalancing Conditioner is nutrient dense with exclusive ingredients that:

- deeply nourish and hydrate

- work to strengthen and protect hair

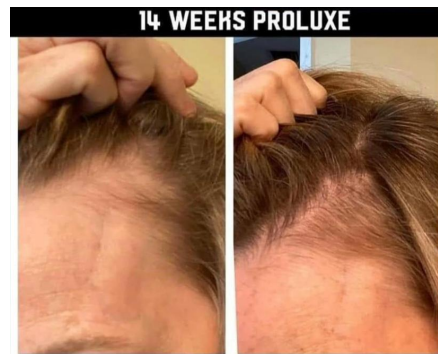
ProLuxe Hair Mask is an intensive, weekly treatment that finds and repairs almost every kind of damage done to the hair shaft. Exclusive ingredients:

- repair damaged hair by bonding together broken strands
- restore hair's youthful, healthy appearance, including improved shine, strength, elasticity and manageability
- provide immediate results with cumulative impact after multiple uses
- improve color retention
- reinforce optimal moisturization for oily *and* dry scalps
- helps moisturize the scalp and provide relief from an itchy scalp
- help strengthen hair
- help balance scalp for ideal moisturization
- reinforce optimal moisturization for oily *and* dry scalps
- helps moisturize the scalp and provide relief from an itchy scalp



ProLuxe Scalp Treatment is a state-of-the-art, daily, leave-in treatment. Exclusive ingredients:

- work to create the ideal environment for producing the appearance of stronger, thicker, younger-looking hair
- combat white hair and maintain natural hair color without using colorants
- help support a healthy scalp by improving skin renewal, barrier function and natural exfoliation
- work to strengthen hair and restore smoothness and suppleness
- reinforce optimal moisturization for oily *and* dry scalps



NEORA™ PROLUXE™ HAIR CARE SYSTEM

None of the things you don't want, all of the groundbreaking, effective ingredients you do.



Vegan



Cruelty Free



For All Skin
and Hair Types



Dermatologist
Tested



DEA Free



Gluten Free



Non-GMO



Paraben Free



Phthalate Free



Silicone Free



SLS/SLES Free

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INNOVATIVE INGREDIENTS

Like all of our products at Neora, we've packed our new ProLuxe Hair Care System with the best and most innovative ingredients from science and nature, so each product is multifunctional to deliver the Real Results we're famous for.



Amino Acid Blend is an amino acid based humectant blend. Amino acids are the basic units of all proteins, and are known to interact with hair to produce cosmetic effects including moisturization, structure strengthening, color-protection and repair of surface damages. **SHAMPOO | CONDITIONER | HAIR MASK**



Coconut Oil is rich in lauric acid, a saturated fatty acid that is more easily absorbed into the hair than most oils. It has been shown to help remove sebum build-up from hair follicles, and it is known for helping to make hair more manageable and feel softer and smoother. **SHAMPOO | CONDITIONER | HAIR MASK**



IntuiTress™ Complex is our proprietary blend of peptides, Baobab tree seed extract, and Sea Buckthorn oil, which helps fight the signs of aging by nourishing hair for maintenance and manageability. It provides a solution that addresses hair strength, damage recovery and UV irritation repair. **SHAMPOO | CONDITIONER | HAIR MASK**



Skincare Crossover™ Complex is Neora's exclusive complex that uses modern scientific advancements that have been leveraged in skincare for decades. The patent-pending technology behind the complex borrows the principles of skincare to detect, correct and prevent damage you can see and damage you can't see. The technology has been used in salons to help prevent and repair damage done from extreme hair coloring and lightening; now it is available in this exclusive complex from Neora. **HAIR MASK**



Celery Seed Extract is a patent-pending, natural extract of celery seeds shown to soothe itchy scalps, moisturize scalps, and decrease sebum production. Its unique properties enable it to address both the concerns of an oily scalp as well as of a dry scalp. **CONDITIONER | HAIR MASK | SCALP TREATMENT**



IntelliGrey™ is a blend featuring powerful antioxidants to fight against white hair. It works to help restore natural hair pigment from the root, reducing the proportion and density of white hair, so new hair growth looks less grey – without using colorants! The mode of action is “no prejudice” to gender, hair type or hair color. **SCALP TREATMENT**



ProRenew Plus is an exclusive blend of the probiotic lactococcus ferment lysate and prebiotic fructooligosaccharides, which supports a healthy skin microbiome and improves skin renewal, barrier function and natural exfoliation to promote a healthy scalp. **SCALP TREATMENT**



Turmeric features technology that utilizes the concentrated secretome of turmeric – rich in signaling peptides, growth factors, and epigenetic factors – to make hair appear thicker. **SCALP TREATMENT**

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